

ABSTRAK

Billa, Ghina Salsa. 2024. “ Pengaruh *Green Accounting* Terhadap Profitabilitas Pada Perusahaan Subsektor Makanan dan Minuman yang Terdaftar di Bursa Efek Indonesia (BEI) Periode 2018-2023.” Skripsi Program Studi Manajemen. Sekolah Tinggi Ilmu Manajemen Indonesia (STIMI) Banjarmasin. Pembimbing (1) Fanlia Prima Jaya (2) Rezti.

Tujuan dari penelitian ini adalah untuk mengetahui apakah *green accounting* berpengaruh terhadap profitabilitas perusahaan sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2023. *Green Accounting* diukur dengan Biaya lingkungan dan Kinerja lingkungan. Profitabilitas diukur dengan rasio keuangan yaitu, *Return On Assets* (ROA) dan *Return On Equity* (ROE).

Populasi dalam penelitian ini adalah seluruh perusahaan subsektor makanan dan minuman yang terdaftar di BEI. Sample diambil berdasarkan teknik purposive sampling dan berdasarkan kriteria yang telah ditentukan maka diperoleh sampel sebanyak 7 perusahaan dengan pengamatan sebesar 51 perusahaan. Metode analisis yang digunakan adalah analisis regresi linier sederhana dengan alat bantu SPSS versi 25. Hasil penelitian menunjukkan bahwa *green accounting* berpengaruh signifikan terhadap profitabilitas perusahaan.

Kata Kunci: *Green Accounting*, Profitabilitas, Biaya Lingkungan, Kinerja Lingkungan, *Return On Assets* dan *Return On Equity*

ABSTRACT

Billa, Ghina Salsa. 2024. *“The Influence of Green Accounting on Profitability in Food and Beverage Subsector Companies Listed on the Indonesia Stock Exchange (IDX) for the 2018-2023 Period.” Thesis, Management Study Program. Indonesian College of Management Sciences (STIMI) Banjarmasin. Mentor (1) Fanlia Prima Jaya (2) Rezti.*

The aim of this research is to find out whether green accounting has on effect on the profitability of food and beverage sub-sector companies listed on the Indonesia Stock Exchange (BEI) for the 2018-2023 period. Green Accounting is measured by environmental cost and environmental performance. Profitability is measured by financial ratios, namely Return On Assets (ROA) and Return On Equity (ROE).

The population in this research is all food and beverage. Subsector companies listed on the IDX. The sample was taken based on a purposive sampling technique and based on predetermined criteria, a sample of 7 companies was obtained with observations of 51 companies. The analytical method used is simple linier regression analysis using SPSS version 25. The research result show that green accounting has a significant effect on company profitability.

Key Word: Green Accounting, Profitability, Environmental Cost, Environmental Performance, Return On Assets and Return On Equity